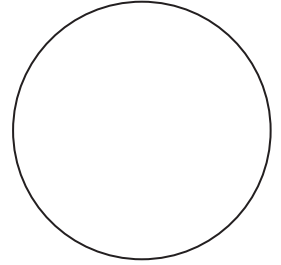


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braverman bocai

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Experience

Sagmeister & Walsh
freelance work
November, 2017

Atolón de Mororoa (Uruguay)
intern/exchange program
July, 2017

TUUT (Brazil)
graphic design intern
2016 / 2017

Empresa Júnior PUC-Rio
(Brazil) consultant and design
manager
2014 / 2015

Education

PUC-Rio - Pontifical Catholic
University of Rio de Janeiro
Visual Communication
2012 / 2017

Bezalel Academy of Arts and
Design (Jerusalem)
exchange program
2015 / 2016

Middletown High School
(New York)
exchange program
2012

Presentation

Carlos Eduardo Braverman Bocai is a 22 years old (24.09.1995) visual designer from Rio de Janeiro, Brazil, currently in NYC. He graduated in 2017 in Visual Communication at PUC-Rio. In 2015 he had an exchange experience at Bezalel Academy of Arts and Design in Jerusalem, Israel.

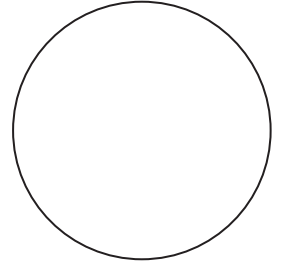
In November 2017 he collaborated as a freelancer creating mockups and art directing campaign sets at Sagmeister & Walsh. Prior to that, Cadu worked at Junior Enterprise PUC-Rio and Brazilian creative studio TUUT between 2016 and 2017. In July 2017 he had an exchange experience at Atolón de Mororoa in Montevideo, Uruguay, considered studio of the year by the LAD Awards 2016. In February 2017 he was selected among 18-30 years old designers from all over Latin America as a young talent and made a presentation in the 2016 edition of Latin American Design Festival in Lima, Peru. In October 2017 he co-founded cb+jb with Julia Aguiar, working with the construction and management of brands, mainly in the art, culture and fashion fields.

His practice crosses different disciplines, from brand identities and strategy, typography and editorials to exhibition design. In his work, meaning and aesthetic walk together. He believes in design as a powerful voice, interested in projects with social relevance and that impact the society in a positive way. Also, he thinks that collaborations are enriching and constantly attempts to collaborate with different people of varied perspectives.

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Workshops

Design & Music
DIA Studio
2018 @ LADFEST (Peru)

Design & Love
Atolón de Mororoa
2017 @ LADFEST (Peru)

Text Invader
Onur Yazıcıgil
2015 @ Bezalel (Israel)

Fashion Marketing
André Caravalhal
2014 @ IAJ (Brazil)

Languages

portuguese (fluent)
english (fluent)
spanish (advanced)
hebrew (medium)

Awards

Latin American Design Awards
Finalist Student Editorial
O Banquete
2018 (Peru)

Latin American Design Festival
Young Talent
2017 (Peru)

12th Brazilian Graphic Design Biennale
Flupp
2017 (Brazil)

12th Brazilian Graphic Design Biennale
Santos Portugueses
2017 (Brazil)

11th Design Week PUC-Rio
O Banquete
2017 (Brazil)

10th Design Week PUC-Rio
Design Principles & Practices
2016 (Brazil)

10th Design Week PUC-Rio
Promessas
2016 (Brazil)